



UNIVERSITY OF
LIVERPOOL

Você pode escolher 3-4 temas para estudar durante três semanas:

- Consume Behaviour
- Leadership in Contemporary Business
- Castles and Cathedrals
- Diversity Management
- Decision Making Using Scenario Planning
- Global Marketing: Thinking Global, Acting Local
- Literature, Magic and Science in the English Enlightenment
- Doing Business in China
- Quantitative Data Analysis and Management
- Introduction to British Politics
- Media Rich Presentations
- Cultural Diversity and Global Communication Trends
- Architecture of Liverpool
- Project Management
- International Relations
- Crisis Management
- Technological Innovation
- Global Business Management: Managing Across Borders
- Supply Chain Management
- Television Production Techniques
- Introduction to Social Sciences
- Multi-National Corporations and the Law
- Enterprise
- Corporate Social Responsibility
- 60s Culture: Mersey Scene in Music, Literature and Visual Arts
- Global Gender Relations
- Enterprise Resource Planning
- Bringing Business Strategy to Life
- Stonehenge and Hadrian's Wall

Duração do curso	Datas	Investimento no curso	Investimento de moradia	Investimento total
Programa integral	26/06/17 - 04/08/17	£1,680	£810	£2,490
Programa de 1 a 3 semanas	26/06/17 - 14/07/17	£980	£405	£1,385
Programa de 4 a 6 semanas	17/07/17- 04/08/17	£980	£405	£1,385

*Prazo de inscrição: 19 de maio

<https://www.liverpool.ac.uk/internationalsummerschool/programme/>

